SWOT analysis of Lane Change Decision Aid System (LCDAS)

Strengths	Weaknesses
 Autonomy in that all necessary technology and intelligence is available on board Increases safety and comfort 	- Autonomy does not allow for network-wide benefits
Opportunities	Threats
 V2V and/or V2I cooperation may avoid emergence of shock waves and stabilise traffic flow during lane-change manoeuvres V2V and/or V2I cooperation may enable better utilisation of available motorway capacity Technology advances may allow automation of the whole lane-change and merging process Technology maturity may reduce system cost 	 User acceptance in terms of both purchase intention and frequent activation after purchase Cost Motorway traffic management delayed adaptation