

SWOT analysis of Navigations Systems

Strengths	Weaknesses
<ul style="list-style-type: none">- Can contribute to the maximisation of network infrastructure utilisation	<ul style="list-style-type: none">- Employed routing algorithms ignore their own impact on traffic, thus may fail to mitigate congestion problems under high penetration rates
Opportunities	Threats
<ul style="list-style-type: none">- Continuous research on practical and efficient routing algorithm	<ul style="list-style-type: none">- User acceptance in terms of purchase intention- User trust- Motorway traffic management delayed adaptation